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- Emergency Management Leveraging Web 2.0 Technologies
- Social Media Crisis Communication and Emergency Management

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- Social media crisis communication
- Web 2.0 technologies
- Operational excellence
- PR
- Web analytics
- Customer relationship management (CRM)
- Mobile applications
- Social media monitoring
- Website design
- Email marketing
- Search engine optimization (SEO)
- Digital marketing
- Content marketing
- Influencer marketing
- Video marketing
- Social media advertising

These technologies help in effectively managing emergencies and crisis situations.
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